

Test Bambuser

Eventually, you will totally discover a further experience and talent by spending more cash. nevertheless when? complete you tolerate that you require to get those all needs when having significantly cash? Why dont you try to get something basic in the beginning? Thats something that will guide you to understand even more in the region of the globe, experience, some places, later history, amusement, and a lot more?

It is your entirely own time to put-on reviewing habit. among guides you could enjoy now is **test bambuser** below.

Medical Education and Ethics: Concepts, Methodologies, Tools, and Applications Management Association, Information Resources 2016-09-27 As the healthcare industry continues to expand, a higher volume of new professionals must be integrated into the field. Providing these professionals with a quality education will likewise ensure the further progress and advancements in the medical field. Medical Education and Ethics: Concepts, Methodologies, Tools, and Applications presents a compendium of contemporary research on the educational practices and ethical considerations in the medical industry. This multi-volume work contains pedagogical frameworks, emerging trends, case studies, and technological innovations essential for optimizing medical education initiatives. This comprehensive publication is a pivotal resource for medical professionals, upper-level students, researchers, and practitioners.

Disco Cube Cocktails Leslie Kirchhoff 2020-04-07 Disco Cube Cocktails is a '70s-inspired cocktail book based on the magical properties of ice. With 65 recipes for flavorful ice and the drinks that go with them, home bartenders can learn new icy creations to elevate any classic drink, infuse new flavor into a sipper as the ice melts, or impress friends at a party with a frosty punch bowl. Inspired by unique ice in fancy bars and the over-the-top style of the '70s, Leslie Kirchhoff started making specialty ice for high-end clients. Now you can do the same at home with recipes that offer more than just a classic cube. • Unlock the secrets to fancy ice cubes—from clear ice to layered cubes to spheres that are liquid inside. • Perfect for home mixologists looking to improve their drinks, as well as casual drinkers who want to liven up their nightly routine • Ice recipes and cocktails are paired with psychedelic photography and disco playlists. There are one-ingredient cubes to elevate any drink, infused ice to add flavor to simple cocktails, and pairings where ice and drink come together to make a concoction that you (and your guests) won't forget. Recipes include such inspiring concoctions as an Indochine Iced Coffee with Coffee Cubes, a White Negroni with Lemon Twist Cubes, the Hot Shot Margarita with Jalapeño Cilantro Shatter, and Whiskey Pineapple Punch with a Pineapple Cherry Ice Ring. • Techniques and tips for making clear ice, layered ice, and architectural frozen delights that will take your home bartending to the next level • A great book for cocktail and bartending enthusiasts, home cocktail makers, drink-nerds who love cocktail history, and anyone who enjoys experimentation • The perfect companion for those who loved Shake: A New Perspective on Cocktails by Eric Prum, The Ultimate Bar Book by Mittie Hellmich, and Death & Co: Modern Classic Cocktails by David Kaplan

Encyclopedia of Social Media and Politics Kerric Harvey 2013-12-20 The Encyclopedia of Social Media and Politics explores how the rise of social media is altering politics both in the United States and in key moments, movements, and places around the world. Its scope encompasses the disruptive technologies and activities that are changing basic patterns in American politics and the amazing transformations that social media use is rendering in other political systems heretofore resistant to democratization and change. In a time when social media are revolutionizing and galvanizing politics in the United States and around the world, this encyclopedia is a must-have reference. It reflects the changing landscape of politics where old modes and methods of political communication from elites to the masses (top down) and from the masses to elites (bottom up) are being displaced rapidly by social media, and where activists are building new movements and protests using social media to alter mainstream political agendas. Key Features This three-volume A-to-Z encyclopedia set includes 600 short essays on high-interest topics that explore social media's impact on politics, such as "Activists and Activism," "Issues and Social Media," "Politics and Social Media," and "Popular Uprisings and Protest." A stellar array of world renowned scholars have written entries in a clear and accessible style that invites readers to explore and reflect on the use of social media by political candidates in this country, as well as the use of social media in protests overseas Unique to this book is a detailed appendix with material unavailable anywhere else tracking and illustrating social media usage by U.S. Senators and Congressmen. This encyclopedia set is a must-have general, non-technical resource for students and researchers who seek to understand how the changes in social networking through social media are affecting politics, both in the United States and in selected countries or regions around the world.

Annual Report: 2012-2013 Harvard University Museum of Compara 2021-09-09 This work has been selected by scholars as being culturally important and is part of the knowledge base of civilization as we know it. This work is in the public domain in the United States of America, and possibly other nations. Within the United States, you may freely copy and distribute this work, as no entity (individual or corporate) has a copyright on the body of the work. Scholars believe, and we concur, that this work is important enough to be preserved, reproduced, and made generally available to the public. To ensure a quality reading experience, this work has been proofread and republished using a format that seamlessly blends the original graphical elements with text in an easy-to-read typeface. We appreciate your support of the preservation process, and thank you for being an important part of keeping this knowledge alive and relevant.

Home Hazard Hunt 1983

Blue Mind Wallace J. Nichols 2014-07-22 A landmark book by marine biologist Wallace J. Nichols on the remarkable effects of water on our health and well-being. Why are we drawn to the ocean each summer? Why does being near water set our minds and bodies at ease? In BLUE MIND, Wallace J. Nichols revolutionizes how we think about these questions, revealing the remarkable truth about the benefits of being in, on, under, or simply near water. Combining cutting-edge neuroscience with compelling personal stories from top athletes, leading scientists, military veterans, and gifted artists, he shows how proximity to water can improve performance, increase calm, diminish anxiety, and increase professional success. BLUE MIND not only illustrates the crucial importance of our connection to water—it provides a paradigm shifting "blueprint" for a better life on this Blue Marble we call home.

Experiences in Self-Determined Learning L. M. Blaschke 2014-11-25 Self-determined learning or heutagogy is fast gaining interest from educators around the world interested in an evidence-based approach to learning. Grounded as it is on brain research and extensive research into how people learn self-determined learning is particularly popular among those interested in innovative approaches to learning. This edited book is the perfect primer on self-determined learning or heutagogy. It consists of an introductory chapter explaining the main concepts and principles of this exciting approach to educational practice. This is followed by 16 chapters describing the experience of practitioners in using the approach. These experiences come from a wide variety of interests including school education, higher education, workplace learning, consulting, lifelong learning, training, and community education. Full of links to resources, curated sites, and discussion forums, this is a valuable 'how to' book for the interested practitioner and theoretician alike.

Sport 2.0 Andy Miah 2017-02-17 Ramifications of the convergence of sports and digital technology, from athlete and spectator experience to the role of media innovation at the Olympics. Digital technology is changing everything about modern sports. Athletes and coaches rely on digital data to monitor and enhance performance. Officials use tracking systems to augment their judgment in what is an increasingly superhuman field of play. Spectators tune in to live sports through social media, or even through virtual reality. Audiences now act as citizen journalists whose collective shared data expands the places in which we consume sports news. In Sport 2.0, Andy Miah examines the convergence of sports and digital cultures, examining not only how it affects our participation in sport but also how it changes our experience of life online. This convergence redefines how we think of about our bodies, the social function of sports, and the kinds of people who are playing. Miah describes a world in which the rise of competitive computer game playing—e-sports—challenges and invigorates the social mandate. Miah also looks at the Olympic Games as an exemplar of digital innovation in sports, and offers a detailed look at the social media footprint of the 2012 London Games, discussing how organizers, sponsors, media, and activists responded to the world's largest media event. In the end, Miah does not argue that physical activity will cease to be central to sports, or that digital corporeality will replace the nondigital version. Rather, he provides a road map for how sports will become mixed-reality experiences and abandon the duality of physical and digital.

Open Source Intelligence Tools and Resources Handbook i-intelligence 2019-08-17 2018 version of the OSINT Tools and Resources Handbook. This version is almost three times the size of the last public release in 2016. It reflects the changing intelligence needs of our clients in both the public and private

sector, as well as the many areas we have been active in over the past two years.

Social Media, Crisis Communication, and Emergency Management Connie M. White 2011-09-20 Although recent global disasters have clearly demonstrated the power of social media to communicate critical information in real-time, its true potential has yet to be unleashed. Social Media, Crisis Communication, and Emergency Management: Leveraging Web 2.0 Technologies teaches emergency management professionals how to use social media to improve

Protests in the Information Age Lucas Melgaço 2018-03-09 Information and communication technologies have transformed the dynamics of contention in contemporary society. Social networks such as Facebook and Twitter, and devices such as smartphones have increasingly played a central role in facilitating and mobilizing social movements throughout different parts of the world. Concurrently, the same technologies have been taken up by public authorities (including security agencies and the police) and have been used as surveillance tools to monitor and suppress the activities of certain demonstrators. This book explores the complex and contradictory relationships between communication and information technologies and social movements by drawing on different case studies from around the world. The contributions analyse how new communication and information technologies impact the way protests are carried out and controlled in the current information age. The authors focus on recent events that date from the Arab Spring onwards and pose questions regarding the future of protests, surveillance and digital landscapes.

Making Futures Pelle Ehn 2014-10-31 This book describes experiments in innovation, design, and democracy, undertaken largely by grassroots organizations, non-governmental organizations, and multi-ethnic working-class neighborhoods. These stories challenge the dominant perception of what constitutes successful innovations. They recount efforts at social innovation, opening the production process, challenging the creative class, and expanding the public sphere. The cases considered include a collective of immigrant women who perform collaborative services, the development of an open-hardware movement, grassroots journalism, and hip-hop performances on city buses. They point to the possibility of democratized innovation that goes beyond solo entrepreneurship and crowdsourcing in the service of corporations to include multiple futures imagined and made locally by often-marginalized publics.

Design Justice Sasha Costanza-Chock 2020-03-03 An exploration of how design might be led by marginalized communities, dismantle structural inequality, and advance collective liberation and ecological survival. What is the relationship between design, power, and social justice? "Design justice" is an approach to design that is led by marginalized communities and that aims explicitly to challenge, rather than reproduce, structural inequalities. It has emerged from a growing community of designers in various fields who work closely with social movements and community-based organizations around the world. This book explores the theory and practice of design justice, demonstrates how universalist design principles and practices erase certain groups of people—specifically, those who are intersectionally disadvantaged or multiply burdened under the matrix of domination (white supremacist heteropatriarchy, ableism, capitalism, and settler colonialism)—and invites readers to "build a better world, a world where many worlds fit; linked worlds of collective liberation and ecological sustainability." Along the way, the book documents a multitude of real-world community-led design practices, each grounded in a particular social movement. Design Justice goes beyond recent calls for design for good, user-centered design, and employment diversity in the technology and design professions; it connects design to larger struggles for collective liberation and ecological survival.

Video Verification in the Fake News Era Vasileios Mezaris 2020-09-28 This book presents the latest technological advances and practical tools for discovering, verifying and visualizing social media video content, and managing related rights. The digital media revolution is bringing breaking news to online video platforms, and news organizations often rely on user-generated recordings of new and developing events shared in social media to illustrate the story. However, in video, there is also deception. In today's "fake news" era, access to increasingly sophisticated editing and content management tools and the ease with which fake information spreads in electronic networks, require the entire news and media industries to carefully verify third-party content before publishing it. As such, this book is of interest to computer scientists and researchers, news and media professionals, as well as policymakers and data-savvy media consumers.

Advanced Information Systems Engineering Matthias Jarke 2014-06-05 This book constitutes the proceedings of 26th International Conference on Advanced Information Systems Engineering, CAiSE 2014, held in Thessaloniki, Greece in June 2014. The 41 papers and 3 keynotes presented were carefully reviewed and selected from 226 submissions. The accepted papers were presented in 13 sessions: clouds and services; requirements; product lines; requirements elicitation; processes; risk and security; process models; data mining and streaming; process mining; models; mining event logs; databases; software engineering.

Enemy Coast Ahead Guy Gibson 2019-01-30 A definitive new edition of a classic memoir, published in association with the RAF Museum, complete with more than 100 photographs and notes from leading historians. Guy Gibson was the leader of the famous Dambusters raid and *Enemy Coast Ahead* is a vivid, honest account, widely regarded as one of the best books on World War II. It is also an insider's account that sets down in clear, honest detail the challenges that the RAF faced in the war against Germany's Luftwaffe. Tragically, Gibson died in September 1944, when his Mosquito crashed near Steenberg in the Netherlands. He was aged just 26. This new book has been published to mark the 75th anniversary of his death and includes an introduction by James Holland, a historian and broadcaster; notes by Dr Robert Owen, the Official Historian of the No. 617 Squadron Association and many images that have never been published before.

Contested Legitimacies Jannis Julien Grimm 2022-02-03 1. Empirically: Only existing comprehensive study of protest in post-revolutionary Egypt from an interactionist and cul-tural perspective; only existing in-depth study of one of the largest massacres in modern history, the Rabaa massacre. 2. Methodology: Unique mixed-methodology and archive of sources (interviews, documentary analysis, statements and press, protest event data). 3. Conceptually: Innovative contribution to theory building on protest arenas through the integration of discourse analysis into a procedural framework for the study of protest-repression dynamics.

Influencer Marketing for Brands Aron Levin 2019-11-30 In the next few years, brands are on track to spend billions of dollars on influencer marketing. This form of marketing—currently utilized with great success on Instagram and YouTube—is not a short-lived fad, but a tectonic shift for the future of digital advertising. It's the way of the future, and the responsibility is on business leaders to keep up. Modern marketing professionals looking to adopt influencer marketing for their brands face equally modern challenges. Like finding the right talent, tracking and measuring results and quantifying how this new marketing opportunity aligns with the overall strategy. Influencer Marketing for Brands is the field guide for the digital age. After working with hundreds of brands from across the globe, author Aron Levin shares his insider knowledge gained from research, strategy, and hands-on experience from more than 10,000 successful collaborations with influencers on Instagram and YouTube. He provides you with valuable insights that help you eliminate guesswork and avoid common mistakes. More importantly, he shows you how to turn influencer marketing into a scalable and sustainable marketing channel. The digital media landscape grows more complicated by the hour, and influencer marketing is no exception. Influencer Marketing for Brands breaks down the art and science of influencer marketing and helps you synthesize, contextualize and transform this new way of creating and distributing content with powerful formulas, proven strategies, and real-world examples. What You Will Learn Plan effective influencer marketing campaigns using a simple 3-step formula>Create top performing YouTube videos that drive website traffic, app installs and salesUnderstand what to pay for influencer marketing and how much you should invest if you're just starting out Who This Book is For Marketing and agency professionals, influencers and content creators, marketing students, those who are looking for more effective forms of advertising and are generally interested in understanding the new and evolving digital media landscape.

Mediamorphosis Roger F. Fidler 1997 This book is about technological change within human communication and the media. Not technical, this work is an overview and evaluation of new

communication technologies. Roger Fidler demystifies emerging media technologies and provides a structure for understanding their potential influences on the popular forms of mainstream media such as newspapers, magazines, television and radio.

The Live-Streaming Handbook Peter Stewart 2017-11-22 The Live-Streaming Handbook will teach you how to present live-video shows from your phone and stream them straight to Facebook and Twitter. With this book and your favourite social media apps, you will be able to run your own TV station for your home or work. Peter Stewart, an experienced TV and radio presenter, producer and author, now shares the training he's given to professional broadcasters with you! From structuring and developing a show, to establishing an effective online persona and getting more people to watch you. The book includes dozens of tried and tested formats for your live-video show, alongside case studies highlighting how businesses and professionals are using live-streaming in their brand and marketing strategies. Also included are: a foreword by Al Roker (NBC's The Today Show); practical steps for using popular live-streaming apps, such as Facebook Live and Twitter; nearly 80 colour images of live-streaming events, screenshots and gadgets; a detailed walk-through of how to successfully present and produce your live-streaming show; advice on analysing and exploiting viewer metrics to increase followers; more than 130 quotes of real-world advice from expert producers of online media content; over 700 links to online case studies, articles, research and background reading. With this extensive manual you will gain a competitive edge in the world of online live-streaming. This book is invaluable to entrepreneurs, professionals and students working in journalism, public relations, marketing and digital media, as well as general readers interested in live-streaming at home.

Omni-personal Luxury Rebecca Schmitt 2021 Rapid shifts in technology and societal changes accelerated by the Pandemic have fundamentally changed the way that customers experience luxury. While digital transformation has unlocked new opportunities to connect one-to-one with customers, the challenge for luxury brands is to engage with customers while protecting their brand equity and leveraging digital tools to build personal relationships with customers. Taking you beyond omni-channel marketing, this book takes a deep dive into the concept of omni-personal, which enables you to connect your brand to relevant and individual experiences. Highly practical in scope, it takes you on a journey to building individual and relevant experiences and relationships at scale. The authors answer the essential questions of who, why, how, what and when omni-personal matters most in luxury, offering best-practice examples, case studies and interviews with industry leaders. Ultimately, this book shows you how to embed the omni-personal strategy into your business and offers a framework to help you assess your organizations ability to deliver omni-personal marketing along the different channels and touchpoints within the customer journey. This book is for anyone who is interested in the future of luxury, including industry experts and brand managers who want a better understanding of the required steps towards an omni-personal customer relationship.

People as Merchandise Josef Kadlec 2013-05-13 DO NOT READ THIS BOOK UNLESS YOU WANT TO BECOME A WORLD-CLASS HEADHUNTER If you want to make significant improvements in your recruitment results and become a member of the top, world headhunters, follow this unorthodox LinkedIn recruitment guide. So-called 'social recruitment' is an inevitable trend in today's recruitment business, and LinkedIn is simply the main part of it. This book reveals many shortcuts and tricks everybody was afraid to unleash, including: How to uncover any full LinkedIn profile view without upgrading to premium How to override the limit of LinkedIn invitations How to search through LinkedIn groups you cannot join How to use search engines to scan LinkedIn for candidates How to automate candidate sourcing How to track the steps of your competition on LinkedIn No matter if you are a recruiter, headhunter, HR personnel, entrepreneur or startuppreneur, this book will help you to: Dramatically increase the efficiency of your recruitment activities Skyrocket the volume of reachable candidates Significantly cut costs of hiring new employees ""People as Merchandise, with its no-nonsense pragmatic approach, is an indispensable tool for today's recruitment professionals and entrepreneurs."" -- Barbara Corcoran, founder of The Corcoran Group, author, and investor on ABC's "Shark Tank" ""Josef's book excels where others fail. I highly recommend it to any HR and staffing professional."" -- Horst Gallo, Director HR at IBM ""People as Merchandise is not another vague guide, rather a piece of art among recruitment manuals. Definitely a no-brainer for all recruiters."" -- Jeanne E. Branthover, Managing Director at Boyden and the World's Most Influential Headhunter by BusinessWeek Learn more at: www.PeopleAsMerchandise.com

Internet Freedom and Political Space Olesya Tkacheva 2013-09-05 The Internet is a new battleground between governments that censor online content and those who advocate Internet freedom. This report examines the implications of Internet freedom for state-society relations in nondemocratic regimes.

Social Marketing and Social Change R. Craig Lefebvre 2013-01-18 How can we facilitate more effective, efficient, equitable and sustainable solutions to the problems that confound our communities and world? Social marketing guru R. Craig Lefebvre weaves together multi-level theories of change, research and case studies to explain and illustrate the development of social marketing to address some of society's most vexing problems. The result is a people-centered approach that relies on insight and empathy as much as on data for the inspiration, design and management of programs that strive for changes for good. This text is ideal for students and professionals in health, nonprofit, business, social services, and other areas. "This is it -- the comprehensive, brainy road map fortackling wicked social problems. It's all right here: how to create and innovate, build and implement, manage and measure, scale up and sustain programs that go well beyond influencing individual behaviors, all the way to broad social change in a world that needs the help." -- Bill Novelli, Professor, McDonough School of Business, Georgetown University, former CEO, AARP and founder, Porter Novelli and the Campaign for Tobacco-Free Kids "I'm unaware of a more substantive treatise on social marketing and social change. Theoretically based; pedagogically focused; transdisciplinary; innovative; and action oriented: this book is right for our time, our purpose, and our future thinking and action." -- Robert Gold, MS, PhD, Professor of Public Health and Former Dean of the School of Public Health at the University of Maryland, College Park "This book -- like its author -- is innovative and forward-looking, yet also well-grounded in the full range of important social marketing fundamentals." -- Edward Maibach, MPH, PhD, University Professor and Director, Center for Climate Change Communication, George Mason University

Free Speech and Censorship Around the Globe Péter Molnár 2015-02-01 This book focuses on regulatory challenges of creating and sustaining freedom of speech and freedom of information two decades after the fall of the Berlin wall, in global, comparative context. Some chapters overview, others address specific issues, or describe country case studies. Instead of trying to provide an exhaustive assessment which in one volume might not reach deeper analyzes of contextual details, this book will shed light on and help better understanding of general challenges for freedom of speech and information through varying comparative examples and highlighting important regulatory questions.

The Periscope Anonymous 2021-09-09 This work has been selected by scholars as being culturally important and is part of the knowledge base of civilization as we know it. This work is in the public domain in the United States of America, and possibly other nations. Within the United States, you may freely copy and distribute this work, as no entity (individual or corporate) has a copyright on the body of the work. Scholars believe, and we concur, that this work is important enough to be preserved, reproduced, and made generally available to the public. To ensure a quality reading experience, this work has been proofread and republished using a format that seamlessly blends the original graphical elements with text in an easy-to-read typeface. We appreciate your support of the preservation process, and thank you for being an important part of keeping this knowledge alive and relevant.

The Online Journalism Handbook Paul Bradshaw 2013-09-13 How do we practice journalism in a digital world, in which the old 'rules' no longer apply? This text offers comprehensive, instructive coverage of the techniques and secrets of being a successful online journalist, both from a theoretical and practical point of view. Reflecting the vitality of the web, it will inspire you to acquire new skills and make sense of a transforming industry. Key Features: How to investigate and break stories online Learn to broadcast to millions using video and podcast How to blog like a pro Learn to manage and stimulate user-generated content Include and use social media in your toolkit How to dig out stories using data journalism Rise to the challenge of citizen journalism Make your journalism more interactive at every stage of the process Dedicated chapter for Law and Online Communication The Online Journalism Handbook is essential reading for all journalism students and professionals and of key interest to media, communication studies and more broadly the social sciences.

The Predictive Retailer Andrew Pearson 2017-10-23 The Predictive Retailer is a retail company that utilizes the latest technological developments to deliver an exceptional personalized experience to each and every customer. Today, technology such as AI, Machine Learning, Augmented Reality, IoT, Real-time stream processing, social media, and wearables are altering the Customer Experience (CX) landscape and retailers need to jump aboard this fast moving technology or run the risk of being left out in the cold. The Predictive Retailer reveals how these and other technologies can help shape the customer journey. The book details how the five types of analytics--descriptive, diagnostic, predictive, prescriptive, and edge analytics--affect not only the customer journey, but also just about every operating function of the retailer. An IoT connected

retailer can make its operations smart. Connected devices can help with inventory optimization, supply chain management, labor management, waste management, as well as keep the retailer's data centers green and its energy use smart. Social media is no longer a vanity platform, but rather it is a place to both connect with current customers as well as court new ones. It is also a powerful branding channel that can be utilized to both understand a retailer's position in the market, as well as a place to benchmark its position against its competitors. Today, technology moves at break-neck speed and it can offer the potential of anticipatory capabilities, but it also comes with a confusing variety of technological terms--Big Data, Cognitive Computing, CX, Data Lakes, Hadoop, Kafka, Personalization, Spark, etc., etc. The Predictive Retailer will help make sense of it all, so that a retail executive can cut through the confusing technological jargon and understand why a Spark-based real-time stream processing data stream might be preferable to a TIBCO Streambase one, or an IBM Streaming Analytics one. This book will help retail executives break through the technological clutter so that they can deliver an unrivaled customer experience to each and every patron that comes through their doors.

Social Live Video Streaming In Your Influencer Marketing Strategy Laura Maya 2022-04-10 Online Video Marketing has again breached a new level . Video has been very accessible to anyone with internet access, both to watch and to produce. While the technology is trending towards higher quality video on a professional level ,but with new enhancement , its ease of use has made it possible for anyone to hop onto their laptop and create their own video in under an hour The global live video streaming market is estimated to reach \$128 billion by 2026 and is one of the most valuable vehicles for marketers and brand advertising. Live streaming on social media is a relatively new phenomenon but more and more brands are adapting their social media strategies and influencer marketing strategies. Many Online Marketers are doing a crossover to social live video streaming and the trend is catching steam. Live video streaming differs from video content in that video content is recorded and accessed directly by the user. It takes the form of a broadcast in which the creator videos be transferred simultaneously to several users. A live video stream transmits the video in real time over the Internet. You don't need to be 'sold' on the reasons why you need a video marketing strategy, but let's be real, it feels daunting to even start. Creating video content sounds simple enough on paper but when it comes down to actually whipping out your iPhone and going Live . Where do you even start? Yes, it can be intimidating thinking of yourself as the star of your videos; however, is there a better way to reach your ideal audience and showcase your coaching style AND expertise all at the same time? Remember, don't overthink this process. You don't need a fully equipped studio, nor do you need a hair and makeup team. Everyday people film millions of videos by simply hitting the Record button on their smart phones. Give it a try...I bet you'll be surprised at how easy the whole process is. With a well crafted workbook as your guidance ,this book will guide readers to explore with the type of content they wish to record and publish , get some decent feedback or measure on analytics about what types of video perform best for you. Are you ready to get started?

Annual Report, 2011-2012 Harvard University Museum of Compara 2021-09-09 This work has been selected by scholars as being culturally important and is part of the knowledge base of civilization as we know it. This work is in the public domain in the United States of America, and possibly other nations. Within the United States, you may freely copy and distribute this work, as no entity (individual or corporate) has a copyright on the body of the work. Scholars believe, and we concur, that this work is important enough to be preserved, reproduced, and made generally available to the public. To ensure a quality reading experience, this work has been proofread and republished using a format that seamlessly blends the original graphical elements with text in an easy-to-read typeface. We appreciate your support of the preservation process, and thank you for being an important part of keeping this knowledge alive and relevant.

Influencer Marketing Strategy Gordon Glenister 2021-03-30 Build a successful, mutually beneficial influencer marketing campaign strategy that will empower both the brand and the influencer; grow profits, and spread your message to the most relevant markets.

Digital Political Participation, Social Networks and Big Data José Manuel Robles-Morales 2019-09-18 This book explores the changes in political communication in light of the development of a public opinion mediated by web 2.0 technologies. One of the most important changes in political communication is related to the process of disintermediation, i.e. the process by which digital technologies allow citizens to compete in the public space with those agents who, traditionally, co-opted public opinion. However, while disintermediation has undeniably generated a number of advances, having linked citizens to the public debate, the authors highlight some aspects where disintermediation is moving away from a rational and inclusive public space. They argue that these aspects, related to the immediacy, polarization and incivility of the communication, obscure the possibilities for democratization of digital political communication.

Leading Protests in the Digital Age Billur Aslan Ozgul 2019-09-21 This book explores in detail new protest organisation and mobilisation strategies of young activists in the digital age with the aim to identify the tactics that worked well against those creating high risks in the context of digitally supported protests. Focusing on Egyptian protests as well as peaceful protests in Syria, the book offers rich and unique data as it brings together the experiences and voices of the key figures involved in the protests, both on the ground and online. It challenges perspectives that defined the Arab uprisings as leaderless movements formed through the non-hierarchical communication of digital technologies. The author presents three kinds of leaders that shape the political communication environment in digitally supported protests and highlights the significance of their leadership skills to the movements' capacities.

Distance Education for Teacher Training Hilary Perraton 2002-03-11 First published in 2002.

Routledge is an imprint of Taylor & Francis, an informa company.

Digital Humanitarians Patrick Meier 2015-01-06 The overflow of information generated during disasters can be as paralyzing to humanitarian response as the lack of information. This flash flood of information's social media, satellite imagery and more is often referred to as Big Data. Making sense of this data deluge during disasters is proving an impossible challenge for traditional humanitarian **Composing Software** Eric Elliott 2018-12-27 All software design is composition: the act of breaking complex problems down into smaller problems and composing those solutions. Most developers have a limited understanding of compositional techniques. It's time for that to change. In "Composing Software", Eric Elliott shares the fundamentals of composition, including both function composition and object composition, and explores them in the context of JavaScript. The book covers the foundations of both functional programming and object oriented programming to help the reader better understand how to build and structure complex applications using simple building blocks. You'll learn: Functional programming Object composition How to work with composite data structures Closures Higher order functions Functors (e.g., array.map) Monads (e.g., promises) Transducers Lenses All of this in the context of JavaScript, the most used programming language in the world. But the learning doesn't stop at JavaScript. You'll be able to apply these lessons to any language. This book is about the timeless principles of software composition and its lessons will outlast the hot languages and frameworks of today. Unlike most programming books, this one may still be relevant 20 years from now. This book began life as a popular blog post series that attracted hundreds of thousands of readers and influenced the way software is built at many high growth tech startups and fortune 500 companies

Twitter as Data Zachary C. Steinert-Threlkeld 2017-12-28 The rise of the internet and mobile telecommunications has created the possibility of using large datasets to understand behavior at unprecedented levels of temporal and geographic resolution. Online social networks attract the most users, though users of these new technologies provide their data through multiple sources, e.g. call detail records, blog posts, web forums, and content aggregation sites. These data allow scholars to adjudicate between competing theories as well as develop new ones, much as the microscope facilitated the development of the germ theory of disease. Of those networks, Twitter presents an ideal combination of size, international reach, and data accessibility that make it the preferred platform in academic studies. Acquiring, cleaning, and analyzing these data, however, require new tools and processes. This Element introduces these methods to social scientists and provides scripts and examples for downloading, processing, and analyzing Twitter data.

English Language Teaching Research in the Middle East and North Africa Sahbi Hidri 2018-11-23 This edited collection examines a range of English Language Teaching (ELT) research in the Middle East and North Africa (MENA). While the MENA context has witnessed considerable change in recent years, it has so far been under-represented in ELT research at both the regional and the international level. This book aims to fill that gap by surveying the current state of the field, examining in detail a range of issues and concepts, and suggesting future directions for further research. It will be of interest to ELT researchers and practitioners in general - not just those based in MENA contexts themselves.

Mobile Learning Design Daniel Churchill 2015-12-21 This book focuses on mobile learning design from both theoretical and practical perspectives. It introduces and discusses how mobile learning can be effectively integrated into curricula, highlighting the design of four key components of learning-centric pedagogy: Resource, Activity, Support and Evaluation in the context of mobile learning. It also investigates the

learning theories underpinning mobile learning design, and includes case studies in different contexts. It provides practical insights that allow teachers to change and transform teaching practices using mobile technology. Anyone involved in mobile-technology enhanced learning and teaching will find this book both informative and useful.

The Upside of Uncertainty Nathan Furr 2022-07-19 A science-backed guide for navigating and thriving through uncertainty—based on interviews and insights from world-renowned leaders, innovators, entrepreneurs, artists, and creatives. Whether you're searching for courage to start a new project, change careers, launch a business, develop an idea, or reinvent yourself after a disappointment or life change, you will face uncertainty—that ambiguous and uncomfortable state that often makes us feel confused, anxious,

and afraid to act. Though these moments are difficult, they offer opportunities for personal growth, innovation, and creativity. In *The Upside of Uncertainty*, INSEAD professor Nathan Furr and entrepreneur Susannah Harmon Furr provide a sweeping guide to embracing uncertainty and transforming it into a force for good. Drawing from hundreds of interviews, along with pioneering research in psychology, innovation, and behavioral economics, Nathan and Susannah provide dozens of tools—including mental models, techniques, and reflections—for seeing the upside of uncertainty, developing a vision for what to do next, and opening ourselves up to new possibilities. In our fast-paced, ever-changing world, uncertainty is on the rise. We face it every day. But few of us have been taught the techniques to navigate it well. *The Upside of Uncertainty* provides the inspiration, tools, and strategies you need to thrive through the inevitable plot twists in your life and career.